

9TH ANNUAL
Brain, Art & Music
BAM GALA
SATURDAY, APRIL 18, 2020



Join Us for a Community Celebration that Helps Bay Area
Brain Injury, Concussion, and Stroke Survivors Thrive





Saturday, April 18, 2020
5:30 pm to 10:00 pm
Osher Marin JCC, San Rafael
Benefiting The Karen G. Schurig Scholarship Fund

Schurig Center looks forward to celebrating its 35th Anniversary with you and guests from throughout the Bay Area at the 9th Annual BAM Gala. The elegant evening's festivities will include live music, wine tastings, appetizers, buffet-style dinner, an inspiring live program, auctions, lots of community connection, and more! *Plus, the best part...* while you're having fun, you'll also be helping to improve lives in your local community.

As a sponsor, you play a vital role in providing the only nonprofit in our area that helps people thrive after brain injury, concussion, and stroke.

Thanks to you, over 300 people this year will have access to critically-needed rehabilitation, education, and support - regardless of ability to pay.

Since 1985, Schurig Center has been providing high-quality, yet affordable long-term rehabilitation, education, and support for brain injury survivors. We pick up where the healthcare system leaves off to help survivors and their families adjust to life changes, regain essential skills, and build new lives of value and purpose.

There are very few organizations providing brain injury services. In fact, people come from all over the Bay Area to attend services at our center because there is nowhere else to go.

Gala proceeds provide scholarship funds for 70% of our clients who live on a low income. As a sponsor you help carry forth our founder's mission of ensuring everyone has access to life-enhancing services after brain injury, regardless of their financial resources.

"When a person goes through something unexpected like a stroke, it's life-altering and it affects everyone in their life. It can leave you isolated and lost.

Because of your kindness, it's possible for my family member to reach his highest potential and not feel alone in the world. You are appreciated more than you know!"

- Shanna, family member and caregiver

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**Ready to celebrate with us?
Reserve today!**

Return the attached form to:

Schurig Center for Brain Injury Recovery
1132 Magnolia Avenue
Larkspur, CA 94939

Angela Abbey
Development Manager
angela@schurigcenter.org
(415) 461-6771

SchurigCenter.org/BAM-Gala

SPONSORSHIP LEVELS

CONDUCTOR \$10,000

- Table for 10 guests in a premium location
- Full page ad in the printed program (Color 5" w x 8" h) **
- Inclusion in one Marin Independent Journal ad *
- Recognition at the event during the live program
- Mention as a Major Sponsor in press releases
- Acknowledgement in social media posts
- Prominent logo placement in print and digital advertising
- A permanent brick in Schurig Center's garden

COMPOSER \$5,000

- Table for 8 guests in a prime location
- Full page ad in the printed program (B&W 5" w x 8" h) **
- Inclusion in one Marin Independent Journal ad *
- Recognition at the event during the live program
- Mention as a Major Sponsor in press releases
- Acknowledgement in social media posts
- Prime logo placement in print and digital advertising

MUSICIAN \$2,500

- 4 tickets in an excellent location
- Half page ad in the printed program (B&W 5" w x 3.75" h) **
- Inclusion in one Marin Independent Journal ad *
- Acknowledgement in social media posts
- Excellent logo placement in print and digital advertising

ARTIST \$1,000

- 2 tickets in a great location
- Quarter page ad in the printed program (B&W 5" w x 1.75" h) **
- Name listing in print and digital advertising

PRINT & DIGITAL ADVERTISING

All of our sponsors enjoy recognition in:

- 1,000 invitations *
- 250 printed programs **
- Lobby slideshow and signs at the event
- The event's web site

** If notice of participation received by January 15, 2020*

*** Must be received by March 15, 2020*

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RESERVATION FORM

I/We are pleased to support the 9th Annual BAM Gala with the following gift:

- Conductor Sponsor** **\$10,000** *includes a table for 10 guests*
- Composer Sponsor** **\$5,000** *includes a table for 8 guests*
- Musician Sponsor** **\$2,500** *includes 4 tickets*
- Artist Sponsor** **\$1,000** *includes 2 tickets*
- Individual Ticket(s)** _____ @ **\$200 each**
- Early Bird Ticket(s)** _____ @ **\$175 each** *Available only until March 28, 2020*
- I/We are unable to attend, but would like to make a donation in the amount of: \$** _____

Name _____
(as you would like it published)

Contact Person _____
(if different from above)

E-mail _____ Phone _____

Street Address _____

City, ST Zip _____

PAYMENT Visa Mastercard Check payable to "Schurig Center" Please invoice me

Credit Card # _____

Name on Card _____ Total Amount \$ _____

Exp Date _____ 3 Digit Security Code _____ Signature _____

Please return form to:

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Larkspur, CA 94939

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**SCHURIG
CENTER**
For Brain Injury Recovery

Thank you!

Do you know someone with a brain injury? You probably do because...

A stroke happens every 40 seconds in the U.S.

3.8 million concussions occur each year.

Traumatic brain injury is more prevalent than spinal cord injuries, multiple sclerosis, HIV/AIDS, and breast cancer combined.



Brain injuries do not discriminate. They can happen at any time, to anyone.

Heidi, an executive who was rear-ended during her commute.

Jeff, a father and husband who suffered a stroke while running.

Mary, a teacher who lost oxygen to her brain from a heart attack.

Phillip, a grandfather who fell and hit his head.



Brain injuries happen suddenly and can dramatically change a person's life.

Almost all survivors remember what they were doing and the hopes and dreams they had before their injuries.

After a brain injury, a person must rebuild their abilities and rediscover life with new meaning and purpose.



Health insurance and finances only go so far, and often not far enough... That's where we pick up.

Schurig Center is the only non-profit in our area offering an array of services designed to help people not only survive, but thrive after brain injury.



No one deserves to go through brain injury alone.

70% of our clients live on a low income and use scholarships provided by caring people like you to access the life-enhancing rehabilitation, education, and support at Schurig Center.

Thanks to YOU, nobody is turned away based on ability to pay.



**SCHURIG
CENTER**
For Brain Injury Recovery

Improving the Quality of Life for Brain Injury Survivors
and Their Families in the Bay Area Since 1985

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Larkspur, CA 94939
info@schurigcenter.org
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**DONATE NOW AT
SchurigCenter.org**